

**Miami County
Workforce Development & Business Stabilization
Strike Team Proposals**

Miami County Coronavirus Recovery Fund Allocation Proposal Template

	<u>Required Proposal Information</u>
Program or Project Title	Childcare Funding
Name of Organization(s) Involved	ECKAN and other's TBD
Primary Organization	TBD
Program/Project Already Exists	Not Identified
Program/Project Goal and Description	The COVID-19 pandemic has impacted families with the loss of jobs or unable to work because of the need for quality childcare. This proposal addresses the need to assist unemployed/underemployed individuals with childcare costs. The access of funding for childcare will provide opportunities for individuals to work and provide business stabilization to retain employees who need daycare options.
Including Expenditure Categories	Distance Learning, Economic Support , Expenses associated with the issuance of tax anticipation notes, Improvements to telework capabilities of FTE's, Medical expenses, Payroll for public health and safety employees, Public health expenses, Transferred to other governments, <u>Other COVID-19 related expenses that are eligible and reasonably necessary to the function of government.</u>
Expenditure Category	Economic Support
Program/Project's Timeline (Must be Completed by Dec. 30th)	Childcare expenses from October through December 2020, Startup costs for increase capacity by December 2020
Meets the CARES Act Requirements	
Populations Impacted by Program/Project	Un/under-employed families with children; children; business owners (employers can retain employees needing childcare options)

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At-risk Populations Impacted by Program/Project	Individuals or families who are in danger of losing or have lost employment due to lack of childcare, individual/families who have lost employment due to COVID-19
Estimated Budget (Consider the costs of payroll, administration, commodities, and the primary service)	<p>\$500,000 - for example - to cover 50 kids at \$150 a spot for 13 weeks is \$97,500</p> <p>Capacity building grants for expansion of daycare services</p> <p>Grants that extend the terms to cover essential workers' childcare needs</p>

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	<u>Required Proposal Information</u>
Program or Project Title	Direct Business Grants
Name of Organization(s) Involved	Miami County/Greater Miami County Economic Development Corporation/Chambers of Commerce
Primary Organization	Miami County
Program/Project Already Exists	CDBG and local scholarship funds will be used as scoring templates
Program/Project Goal and Description	<p>Businesses defined as for profit and not-for-profit; multi-level marketing firms excluded</p> <p>Cover immediate needs (rent, overhead, payroll not covered by other programs) and provide them with ongoing business stabilization needs.</p> <p>Must be current on 2019 state, local and federal taxes</p> <p>Flat rate dollar per job as a base allocation up to 50% of max award (as determined by program budget)</p> <p>Bonus scoring for personal protective equipment (PPE) expenses, physical modifications of work areas such as installation of plexi-glass, equipment and supplies for monitoring symptoms of employees and customers, expenses for additional/special cleaning to reduce spread of COVID-19, etc., training or retraining expense</p> <p>Bonus scoring for funds spent in Miami County</p>
Including Expenditure Categories	Distance Learning, Economic Support , Expenses associated with the issuance of tax anticipation notes, Improvements to telework capabilities of FTE's, Medical expenses, Payroll for public health and safety employees, Public health expenses, Transferred to other governments, Other COVID-19 related expenses that are eligible and reasonably necessary to the function of government.

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Expenditure Category	Economic Support
Program/Project's Timeline (Must be Completed by Dec. 30th)	Use existing application models and have applications open Oct. 1 with awards starting by Nov. 1. Once open, applications will be reviewed every two weeks with awards made until funds are depleted.
Meets the CARES Act Requirements	Yes
Populations Impacted by Program/Project	Preference for minority, veteran and woman owned business. Racial equity analysis (i.e., <i>Lawrence racial equity analysis</i>). At risk populations would continue to have access to core goods and services.
At-risk Populations Impacted by Program/Project	At risk will be measured by industry type and previous economic impact -- accommodations/food services, arts, entertainment and recreation, personal services, and retail trade, forced closures (healthcare)
Estimated Budget (Consider the costs of payroll, administration, commodities, and the primary service)	1,000 businesses estimated in Miami County \$10,000 level considered impactful per business Administration costs, applications -- tracking paperwork <i>This program has the potential for being a "bucket" where funds could be added from other programs as the spending deadline draws near.</i>

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	<u>Required Proposal Information</u>
Program or Project Title	Shop Local Miami County Campaigns
Name of Organization(s) Involved	Local Chambers of Commerce
Primary Organization	Miami County
Program/Project Already Exists	Shop Local Campaigns have been conducted in the past on a very minor scale. This would allow the chambers to pivot on those efforts and leverage local investments maximizing their efforts to offset COVID-19 negative impacts. This would build on momentum and help solidify local buying habits to promote long-term change.
Program/Project Goal and Description	This program would involve direct grants to the local chambers of commerce. Each could utilize the funds to create and support shop local marketing campaigns. The dollars could be used for marketing and business incentives. Bi-lingual, closed captioned marketing will be included.
Including Expenditure Categories	Distance Learning, Economic Support , Expenses associated with the issuance of tax anticipation notes, Improvements to telework capabilities of FTE's, Medical expenses, Payroll for public health and safety employees, Public health expenses, Transferred to other governments, Other COVID-19 related expenses that are eligible and reasonably necessary to the function of government.
Expenditure Category	Economic Support
Program/Project's Timeline (Must be Completed by Dec. 30th)	Chamber directors would submit a plan outlining their plans for the funds in September. Funds could be provided in October.
Meets the CARES Act Requirements	Yes.

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Populations Impacted by Program/Project	Miami County employers, local businesses negatively impacted by Covid-19
At-risk Populations Impacted by Program/Project	Maintaining availability of core products in the county.
Estimated Budget (Consider the costs of payroll, administration, commodities, and the primary service)	4 chambers, \$5k each = \$20k

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	<u>Required Proposal Information</u>
Program or Project Title	Targeted Work Based Learning Assistance
Name of Organization(s) Involved	SEKWorks
Primary Organization	SEKWorks
Program/Project Already Exists	Re-skill, Up-skill, Work Based Learning, Workforce Training
Program/Project Goal and Description	<p>The program is designed to complement current training programs. The goals for the program are:</p> <ul style="list-style-type: none"> ● Assist those who do not qualify for WIOA; ● Assist businesses/industry with WBL, job skills training; <ul style="list-style-type: none"> ● Marketing the opportunity; ● Short Term Certification Training; ● Supportive Services (transportation, childcare etc.)
Including Expenditure Categories	<p>Distance Learning, Economic Support, Expenses associated with the issuance of tax anticipation notes, Improvements to telework capabilities of FTE's, Medical expenses, Payroll for public health and safety employees, Public health expenses, Transferred to other governments, <u>Other COVID-19 related expenses that are eligible and reasonably necessary to the function of government.</u></p>
Expenditure Category	Workforce Development
Program/Project's Timeline (Must be Completed by Dec. 30th)	September 2020 through December 2020
Meets the CARES Act Requirements	<p>Focus on unemployed due to COVID Employer Up-Skill employees Complements efforts currently in Place Grants for small businesses and non—profits</p>

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	<p align="center">COVID-19 related workforce retraining programs Worker support programs</p>
Populations Impacted by Program/Project	All Demographics
At-risk Populations Impacted by Program/Project	<p align="center">Unemployed Job Seekers Understaffed Employers Would reach Job Seekers who do not qualify for WIOA or other programs</p>
Estimated Budget (Consider the costs of payroll, administration, commodities, and the primary service)	<p align="center">Total Request - \$720,000 \$4000 WBL Reimbursement/Training or Certification x 75 - Total \$300,000 \$2000 Supportive Services x 75 - Total \$150,000 \$100,000 Staffing includes: Travel, Expenses, Rent, Utilities, Phones etc \$150,000 Marketing and Advertising \$20,000 Testing, Soft Skills Training, Business Advertising</p>